

Name: _____ Topic: _____ Date: _____

Rubric for Blog Post

	5	4	3.5	2
Ideas and Topic Development	Communicates a complex idea from a unique perspective. Uses convincing supporting evidence in the form of direct reference to the text.	Shares a clear idea from an original point of view. Provides adequate support.	Makes a point on topic but may be vague or merely echo previous posts without positing original ideas or support.	Fails to communicate a clear point of view on the topic or provide evidence.
Voice and Style	Employs effective diction and varied sentence structure, contributing to a distinctive and powerful voice.	Writes with word choice and sentence structure that contributes to an appropriate and effective voice.	Utilizes word choice and sentence structure with little variety and uniqueness, undermining the sense of voice.	Uses inappropriate diction and reveals problems with syntax that obscure meaning. Voice does not fit audience or purpose.
Contribution to Learning Community	References at least one classmate in a meaningful and respectful way. Attempts to motivate the group discussion in new and creative directions.	References at least one classmate in a respectful way. Contributes to and does not disrupt the development of the discussion.	Contributes to the discussion but does not reference any specific classmates.	Makes limited effort to engage classmates in conversation. Post is off-topic.
Conventions and Requirements	Few errors in grammar, spelling, and punctuation. Post is on time, focused, and does not exceed word limit.	Some errors in grammar, spelling, and punctuation. Post is on time and does not exceed word limit.	Multiple errors in grammar, spelling, and punctuation. Post may be late and/or fail to meet length requirements.	Extensive errors in grammar, spelling, and punctuation. Post is late, unfocused, and fails to meet length requirements.