

## RUBRIC

### Persuasive Paragraph

Include a persuasive paragraph encouraging travelers to take your trip. Why should travelers take your trip instead of any other? What makes it special? Use specific rhetorical devices (personal anecdotes, appeals to emotion, logic, or ethics, etc.) to convince your reader that *this* is the trip to take.

On the back of your brochure (where the rubric is located on this example), include a map of your journey with each stop clearly marked. You may print a PLAIN map from the internet, but you should indicate the stops on the trip yourself. Also, please be sure to cite your source.

Element	Points
<b>Front cover</b> <ul style="list-style-type: none"> <li>Fictional travel company name</li> <li>Contact information for fictional travel company</li> <li>Creative name for tour</li> <li>Colorful, creative illustration</li> </ul>	20
<b>3-day Itinerary</b> <ul style="list-style-type: none"> <li>Timeline includes selected locations (minimum of two per day) and amount of time spent at each.</li> <li>Illustration relates to trip.</li> </ul>	15
<b>Quotations for locations</b> <ul style="list-style-type: none"> <li>One direct quotation is used as sub-heading for each visited location.</li> <li>Quotations are appropriate to location.</li> <li>Quotations are cited correctly.</li> </ul>	30
<b>Location paragraphs</b> <ul style="list-style-type: none"> <li>Accurate description of location</li> <li>Summary of what travelers will do there and how they might change due to this aspect of the journey</li> <li>Explanation of why it was included (relevance in <i>The Odyssey</i>)</li> <li>Paragraphs demonstrate use of standard written English.</li> </ul>	90
<b>Location Illustrations:</b> <ul style="list-style-type: none"> <li>At least 6 illustrations relating to locations</li> <li>At least 2 illustrations are hand-drawn.</li> </ul>	30
<b>Persuasive paragraph</b> <ul style="list-style-type: none"> <li>The paragraph convincingly persuades travelers to take the proposed trip.</li> <li>The paragraph demonstrates use of standard written English.</li> </ul>	20
<b>Map of the trip</b> <ul style="list-style-type: none"> <li>The map is neat and accurate (and cited correctly, if necessary).</li> <li>The map has each point on the journey clearly labeled.</li> </ul>	15

Name your fictional travel company and put the name here! Use your knowledge of *The Odyssey* for inspiration,

## Odyssey Travel Brochure

(Place a creative name for your trip here!)

Include an illustration here!



Include fictional contact information for your travel company here.



## Requirements

Include a 3-day itinerary for your travelers. This should just be a timeline listing where you are going and how long you will be there. Your trip must include at least SIX stops from Odysseus's journey. Select from the list below:

- Ismarus
- Island of the Lotus Eaters
- Land of Cyclops
- Aeaea (home of Circe)
- Land of the Dead
- Island of the Sirens
- Aeolia (home of Aeolus, god of the wind)
- The strait of Scylla and Charybdis
- Thrinakia (the land of Helios's cattle)
- Island of Calypso

Place a graphic related to your trip here.

### Locations

In this section, list each of your visited locations separately. For **EACH LOCATION**...

- Use a quotation from *The Odyssey* as a sub-heading. Be sure to cite the line number(s)!
- Write a paragraph that includes a description of the location, a summary of what travelers will do there, and an explanation of why it is included on the trip. Be sure to address the importance of the location in *The Odyssey*!
- Include an illustration (a picture of a creature, notable sites, etc.). Illustrations should be colorful and should have a clear connection to the location. **At least TWO of your illustrations should be hand-drawn.**



### EXAMPLE:

(This is not one of the locations on your list!)

#### Scheria

“... he is to reach fertile Scheria, the land of the Phaeacians, who are near of kin to the gods...” (5.35-37).

The beautiful island city of Scheria is home to the Phaeacians, a noble race who are famed for their fast ships. The Phaeacian king Alcinous aided Odysseus by providing a trip back to Ithaca in one of these famed ships. While in Scheria, our travelers will enjoy a visit with Nausicaa, the king's lovely daughter, and a day cruise aboard one of the Phaeacian ships.

