

Structuring an Effective Argument

Rhetorical Organization

Introduction & Thesis

Write the thesis sentence as an "Although" sentence, putting the opposition in the dependent clause and the writer's position in the independent clause.

First Body Paragraph

Using a concessive transition word like "Certainly" or "Sure," make the first body paragraphs a good presentation of the OPPOSITION. Give the opposing arguments full and fair presentation.

Second Body Paragraph

Then, using the most powerful turning word, "However," begin the presentation of the writer's argument.

Additional Body Paragraphs

Continue with more paragraphs that utilize specific examples and detail, using add-on transitions like "Moreover," "In addition," "Not only that," "Furthermore," making the case solid for the writer's position.

Conclusion

Use the most powerful concluding word, "Therefore," and end with a memorable, succinct conclusion.
Call your audience to action!