

Mythology Unit 1 Creative Task

Mythological Merchandise

Read “From Old Tales to Big Sales” on pages 32-34 of the packet provided. Then, you will create a fictional company and a fictional product. Each should derive from different mythological sources.

1. *name*
State and explain the company or product’s name and its mythological source.
2. *description of company or product*
What does the company produce or do? What is the product?
3. *explanation of mythological source*
Describe why the mythological source is fitting for the product or the company’s focus.
4. *logo*
Design an image that visually represents the product or company. It should be simple, clear, and easily identifiable—but should not be only a name.
5. *advertisement*
Create an advertisement for the company or product—either magazine, radio, or television.

Olympian Exiles

Read “Mythstakes” on page 40 of the packet provided. Then, you will create two gods—one Greek and one Roman—who have been exiled from Olympus by the Greek and Roman gods.

Required elements for each god:

1. *name*
Choose an appropriate name that include a Greek/Latin root word and fitting ending (modeled after the Olympians). Use the list of Greek and Latin roots to determine the best name for your god.
Explain why the root fits the god’s central trait or quality.
2. *physical description of god*
3. *job and role of god*
4. *special powers of god*
5. *symbolic objects of the god*
6. *explanation of why god was rejected/exiled from Olympus*
Include description of which gods he or she offended and how.
7. *visual depiction of god*